

## THE GRI SNAPSHOT Webinar On-Demand

BrownFlynn 5-hour GRI Webinar

*The GRI Snapshot* is now available on-demand. Purchase and view the webinar today!

Once payment is submitted, you will receive an email with a username and password for the webinar viewing site. The first time you log in, your username is activated and will remain active for 30 days. The login is intended for use by one person.

The GRI Snapshot provides a ½ day introduction to the GRI Process, designed for:

- those who are considering GRI reporting but need more exposure to the process
- those who have already committed to reporting or have already reported, but want more focus

In this course, you will learn:

- how your organization can benefit from producing a sustainability report
- what preparation is needed to make the best use of the GRI framework
- GRI tools for narrowing down your report topics and report data
- requirements for a GRI report at different application levels

Webinar Segments	Topics
<b>What is GRI? What are its Business Benefits?</b>	<ul style="list-style-type: none"> <li>• Overview of GRI and the reporting process</li> <li>• GRI terminology, approach, principles</li> <li>• Why companies should report using GRI</li> </ul>
<b>Prepare to Report</b>	<ul style="list-style-type: none"> <li>• Coordinating the report process - who, what and when</li> <li>• Using sustainability issues to find opportunities for internal benefit</li> </ul>
<b>Asking the Right Questions</b>	<ul style="list-style-type: none"> <li>• How, when &amp; who to ask for feedback</li> <li>• Benefits of engaging/soliciting feedback from stakeholders</li> </ul>
<b>Choosing Report Topics &amp; Data</b>	<ul style="list-style-type: none"> <li>• Using GRI's process for selecting topics to report</li> <li>• How to ensure a quality GRI report</li> <li>• Determining how far your responsibility reaches</li> <li>• Narrowing down from sustainability topics to specific data points</li> </ul>
<b>Data Collection &amp; Goal Setting</b>	<ul style="list-style-type: none"> <li>• Managing the changes needed for data collection</li> <li>• Planning now to ensure quality GRI reports into the future</li> <li>• Sustainability Goal Setting</li> </ul>
<b>Report Production</b>	<ul style="list-style-type: none"> <li>• Packaging the information for many audiences</li> <li>• Meeting the requirements for a GRI report</li> <li>• GRI Application Level Options (A, B, C)</li> <li>• Audit Options</li> </ul>

In addition to listening to the webinar, participants will receive a copy of an electronic tool created by BrownFlynn. Our customized bookmarks and annotations will facilitate quick and streamlined navigation of the GRI Guidelines.

Webinar fee is \$350. Go to <http://www.brownflynnlearning.com/training.asp> to purchase.