

Michael Berg

ADJUNCT, SENIOR CONSULTANT



CREDENTIALS

- B.S. University of Southern California, Marshall School of Business
- J.D. University of Texas School of Law

Michael Berg is a sustainability and governance expert with a focused specialization on how financial markets, regulators and large supply chains are addressing climate change and sustainability. Michael has served as a strategy and communications advisor to leading Fortune 200 companies and organizations across sectors including food, consumer products, healthcare, technology, financial services, media and materials.

Michael’s practice is focused on opportunities, challenges and best practices related to sustainability performance measurement and reporting, global supply chain management, regulatory compliance, and leading edge methods of communication and branding. Michael frequently writes and speaks on emerging sustainability topics, which include a specialized form of enterprise-wide footprinting for the healthcare sector. He is a regular contributor to the American Bar Association (ABA) and a co-author of the forthcoming book: *Managing Climate Change: A Guide to Required and Voluntary Actions*. Michael’s work has also been cited by the Harvard Business School, Austin Business Journal and Greentech Media.

COMMUNITY ENGAGEMENT

- University of Texas School of Law’s Non-Practicing Alumni Advisory Council, Member
- PeopleFund, Loan Committee
- White Bird Montessori School, Advisory Board
- Representative Clients: Cleveland Clinic, American Greetings, Alcoa
- Author, “Modern Due Diligence: Challenges and Opportunities in the Green Economy”, American Bar Association Environmental Disclosure Newsletter, 2009
- Author, “The Eco-Health Footprint: A Guide to Measuring Your Organization’s Environmental and Health Impacts”, The Global Health and Safety Initiative, 2009
- Author, “Climate Change: A Guide to Carbon Law and Practice”, Globe Law & Business