

# Hallie Rich

SENIOR CONSULTANT



## CREDENTIALS

- B.A. College of Wooster
- M.S. Case Western Reserve University

As a senior consultant at BrownFlynn, Hallie Rich provides strategic sustainability consultation to clients including Fairmount Minerals, RPM Building Solutions Group and Layne Christensen. Her broad knowledge of corporate responsibility and organizational development allows Hallie to guide clients in the design and implementation of sustainability strategies tailored to fit their needs. With a passion for strengthening the link between business and world benefit, Hallie applies her strategic planning and positive change management skills to counsel clients in transforming their organizations into sustainable enterprises.

Hallie graduated magna cum laude from the College of Wooster (Phi Beta Kappa), where she received her Bachelor of Arts in American Studies, a self-designed major. She holds her Master of Science degree in Positive Organizational Development from the Weatherhead School of Management at Case Western Reserve University and certificates in “Appreciative Inquiry in Positive Business & Society Change” and “Developing Leadership through Emotional Intelligence.”

## COMMUNITY ENGAGEMENT

### Representative Clients

- Fairmount Minerals: stakeholder engagement, strategic sustainability planning, sustainability report creation
- Layne Christensen: sustainability reporting and strategy development
- RPM Building Solutions Group: strategic sustainability planning, sustainability communications

### Community Engagement

- Shoes and Clothes for Kids, Board of Directors
- Cleveland Bridge Builders Class of 2011