

Barbara Brown

PRINCIPAL AND CO-FOUNDER



CREDENTIALS

- B.A. John Carroll University
- Faculty, Leadership for Social Change

Since co-founding BrownFlynn in 1996, Barb has helped clients to benefit from a “do good and do well” approach. She believes in bottom-line impact and has been instrumental in designing stakeholder engagement strategies, triple-bottom line goals and communications strategies to accomplish key sustainability objectives for clients.

Barb’s strong commitment to ethical business practices and eye on global impact also make her a trusted advisor for clients who seek to improve their business practices while catalyzing positive change. A strategic thinker who drives solutions that align with core business objectives, Barb is known for her creative and collaborative approach, understanding that buy-in and innovation lead to success.

Barb and her husband, Chuck, have three grown children and reside in South Euclid, Ohio.

COMMUNITY ENGAGEMENT

- Leadership Cleveland, Vice President, Class of 2009
- JumpStart, Inc., Trustee,
- ParkWorks, Trustee,
- Catholic Diocese of Cleveland Foundation Board of Directors
- United Nations Global Compact
- Global Reporting Initiative, Organizational Stakeholder
- International Association of Business Communicators, “The 500 Club”
- John Carroll University Business Advisory Board
- National Investor Relations Institute, Cleveland Chapter Officer
- The Conference Board Business and Sustainability Conference, organizer and presenter 2008-2011