



Melissa Wicinski, Senior Consultant

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Melissa has been an enthusiastic member of the BrownFlynn team since its inception in 1996, when she became the Firm's first full-time staffer. In her more than a decade of service to the Firm, Melissa has played an integral role in crafting BrownFlynn's strategic direction, leveraging the Firm's impact across the community and developing the Firm's brand enhancement practice area.

Specifically, she has implemented many of the firm's award-winning marketing and communications programs and branding campaigns. With creativity and innovative thinking, she has tackled a wide range of complex communications challenges, including employee and shareholder initiatives, donor communications, video production, event planning and strategic message development.

Previous work experience includes an extensive internship with a large financial institution where she managed marketing projects and coordinated media communications. In addition, she worked for community and daily newspapers, gaining experience in editorial, advertising and sales positions. Melissa graduated cum laude from Mount Union College with a Bachelor of Arts in Communications.

Community Engagement

- Women's Community Foundation, Marketing Committee, 2001 – 2007
- Cleveland Bridge Builders, Class 2007